



PRODUCT INFO:

Top Producer® 8i:

Top Producer 8i is the most comprehensive and easy-to-use sales and marketing system ever developed for Realtors®. With Top Producer 8i, you can leverage every touchpoint and maintain a complete view of every customer.

Featuring instant, virtually-anywhere access to all relevant customer and prospect information, Top Producer 8i helps you provide the immediate response and regular contact that today's buyers and sellers demand.

Market Builder™:

A powerful marketing solution that combines high impact direct mail with an effective, automated system for capturing and following up with prospects. Includes 400 addresses.

Market Snapshot™:

Provide your buyers and sellers up-to-the-minute MLS graphical reports - automatically delivered and updated.

Top Producer Websites:

Dynamically designed to deliver the industry's most complete website solution and help Realtors® build their brand, productivity and sales leads.

Top Producer IDX:

Imagine having every MLS listing available directly from your website. Top Producer IDX is a proven lead generation solution that lets you leverage the power of the MLS to maximize your Web site's marketing and sales potential, almost effort-free.

Top Connector™:

Automatically import comparables data and photos into your Top Producer 8i buyer and seller presentations, saving you hours of data entry time. Includes Just Listed | Just Sold Postcards.

Outlook Connector™:

All the features of Microsoft Outlook integrated with Top Producer 8i.

Top Producer Mobility:

Stay connected to your clients, not your desk. Access and update your Top Producer account remotely.

Top Producer LivePost:

A powerful direct-mail extension that allows you to professionally print and mail marketing materials, from within Top Producer 8i.

Just Listed | Just Sold Postcards:

Automated, easy-to-send announcements mailed to residents in the neighborhood immediately surrounding a listing.

MARKETING SYSTEMS:

1. Success Suite:

Only **\$249.95/mo***

Includes: Market Snapshot
Market Builder
Top Producer 8i
Top Producer Websites



* \$99.00 Setup fee

2. Market Builder Suite:

Only **\$179.95/mo**

Includes: Market Snapshot
Market Builder



Mobility:

- Top Producer for BlackBerry® (with Wireless Sync)
- OR
- Top Producer for Windows Mobile (with Wireless Sync)
- OR
- Top Producer for Palm™

Only **\$14.95/month**
(requires Top Producer 8i)

PRODUCT ORDER FORM

MARKETING SYSTEMS

- 1. Success Suite MARKET SNAPSHOT | MARKET BUILDER | TOP PRODUCER 8i | TOP PRODUCER WEBSITES \$249.95/mo**
- 2. Market Builder Suite MARKET SNAPSHOT | MARKET BUILDER \$179.95/mo

A LA CARTE

- 3. Top Producer 8i INCLUDES LIVEPOST \$39.95/mo
- 4. Top Producer 8i Assistant \$29.95/mo
- 5. Top Producer Websites \$34.95/mo**
- 6. Top Producer IDX \$34.95/mo**
- 7. Market Snapshot INCLUDES JUST LISTED | JUST SOLD POSTCARDS \$ (subject to area availability) \$99.95/mo
- 8. Market Builder ADDITIONAL ADDRESSES PER 100 ADDRESSES. \$22.00/mo
- 9. Top Connector INCLUDES JUST LISTED | JUST SOLD POSTCARDS \$ (subject to area availability) \$149.00/lic.
- 10. Top Producer Outlook Connector \$149.00/lic.
- 11. Top Producer Mobility BLACKBERRY WINDOWS MOBILE PALM \$14.95/mo

**plus \$99.00 Setup Fee | \$ Subject to per-use fee that includes printing and postage

Taxes where applicable.

CUSTOMER INFO

Registered User's Name: (This name will appear in TP8i – must be the Agent's name) _____

MLS Name: _____ MLS Vendor: _____

(Optional) Agent MLS ID: _____ Office MLS ID: _____ (for IDX orders only)

Company Name: _____ Email: _____

Office Address: (Not a P.O. Box) _____

City: _____ State: _____ Zip: _____

Business Phone: _____ Cell Phone: _____ Fax: _____

PAYMENT INFO

CARD OPTIONS: VISA MASTERCARD AMEX DISCOVER

Card #:

Expiry Date: /

Cardholder's Name: _____

Signature: _____

ALL MONTHLY SUBSCRIPTIONS ARE BASED ON A ONE-YEAR TERM

FOR OFFICE USE ONLY	Notes:
01SS: \$249.95 Q: _____ 07MS: \$99.95 Q: _____	
02MM: \$179.95 Q: _____ 08MA: \$22.00 Q: _____	
038i: \$39.95 Q: _____ 09TC: \$149.00 Q: _____	
04AS: \$29.95 Q: _____ 10OC: \$149.00 Q: _____	
05WS: \$34.95 Q: _____ 11TM: \$14.95 Q: _____	
06DX: \$34.95 Q: _____	
Monthly Total: \$ _____ One-Time Total: \$ _____	