



Carrie Qualters Real Estate Services



Smart Solutions for Sellers

- Customized marketing plan
- Weekly updates with feedback and any changes in your market
- Web visibility – your listing and virtual tour appear on Realtor.com, Trulia.com and Google.com as well as, all local agent and company search sites
- Pricing guidance
- Assistance in staging your property
- Relationships with an extensive network of Realtors – according to the National Association of Realtors, 82% of home sales are the result of Realtor network relationships
- Review contracts and represent you in negotiations.

Creating your Dream Home

- Personal website where you can review, sort and comment on listings and receive information about new listings automatically
- Familiarity w/ broad range of Atlanta neighborhoods
- Relationships with an extensive network of Realtors – the inside track on new listings
- Review contracts and represent you in negotiations.
- Relationships with closing attorneys, inspectors, lenders, contractors and other vendors that you will need during the home buying process

**Please visit my website
at www.carrie.qualters.com
for more information.**

A 20-year resident of the Atlanta area, I attended Milton High School in Alpharetta and obtained a BS in Mechanical Engineering from the Georgia Institute of Technology (where I also met my wonderful, funny, supportive husband). I worked for several years for a local engineering firm where I designed building mechanical systems and jet fuel distribution systems. I was honored to receive a professional engineering (PE) license, a feat that requires four years of post-degree apprenticeship and a grueling eight-hour test. I was also licensed as an American Petroleum Institute (API) pipeline inspector. Working as an engineer, I learned customer service, project management and teamwork skills that are used in each real estate project I take on for my clients. I also had wonderful opportunities to travel to construction sites and military bases all over the world! I left full time engineering to pursue new challenges in the real estate industry, where each project has pushed me to be as **Smart** and **Creative** as possible. The challenges of real estate transactions, the **Fun** & friendship I have shared with my clients and the business I have built in real estate have made it a **career worth having and a life worth living**. This enthusiasm for my business and the good life are contagious and I hope to share it with you!

But enough about me...

If you're buying or selling a home in Atlanta, I hope you'll contact me. I'd love to know more about you and discuss strategies for your real estate transaction.

In today's challenging Atlanta real estate market, selecting the right real estate agent is crucial. It can make all the difference in the world. Whether you're planning on buying, selling, or you just have a question, please call me!

I look forward to hearing from you soon.



SMART. CREATIVE. FUN.

Carrie Qualters

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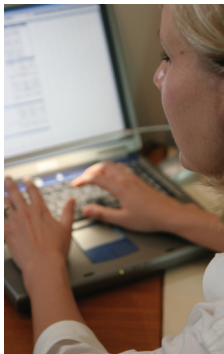
Smart Solutions

I know Atlanta neighborhoods.

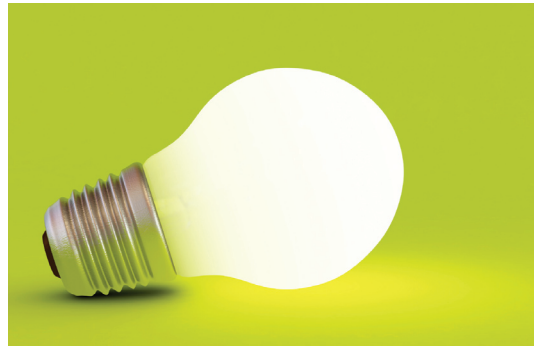


Whether looking for your perfect new home or pricing your current home just right, familiarity with the Atlanta market and the inventory is crucial. I have lived intown, as well as, in the suburbs and can advise you on local activities, schools and traffic for whichever Atlanta area neighborhood you are interested in.

I am **organized**, **responsive** and utilize systems to make sure that your transaction is well managed. Proficiency in computer technologies allows me to use them in innovative ways. I take pride in my up-to-date knowledge of real estate contracts and procedures. I know a lot, but if there is something you need that I don't know, I have an invaluable network of resources to use. If I need second opinions, I'm not afraid to ask for help from the wonderful team of agents I work with at Keller Williams. There are 150+ full time Realtors in my office, providing a wealth of knowledge, expertise and experience. I am dedicated to continuing education so that I keep up with real estate trends, tools and opportunities.



A Creative Approach



Not only will you get the latest technology, marketing strategies and real estate knowledge when you trust me with your real estate transaction, but you may also learn the history of your new neighborhood, find out about the hole in the wall restaurant around the corner or the best place to get a bargain on furnishings for that new home... This eclectic approach and passion for learning and sharing demonstrates my creativity in the real estate process. And I love to help clients see the hidden potential in their future home – it takes a creative eye sometimes to see past the current owner and visualize your dream home!

Negotiating the ups and downs of a real estate transaction takes real problem solving skills; and I work hard to ensure every deal is a win-win for the parties involved. The unique problems arising in every client's different circumstances require **creative solutions**.

I take pride in creating a custom marketing plan specifically for you that often includes unconventional marketing venues. I will use tools beyond the traditional to find or sell your home. I am always implementing creative ideas to provide the best possible customer service.

I love thinking **outside** the box!

Fun and Games

It's not all fun and games... Your real estate transaction deals with one of the biggest investments you'll ever make; I realize the gravity of this and handle all transactions with the utmost professionalism. But it doesn't need to be a grim affair either – I love my clients and my natural enthusiasm for maximizing the enjoyment of life makes working with me fun! Working with you to make your real estate transaction smooth and enjoyable is one of the best parts of my job. I strive to make the process of buying or selling your home **like working with a friend**. The average person spends several weeks to several months with their real estate professional; I make sure it's fun!



I enjoy living in Atlanta and happily share my passions with my clients – some of my favorites include Braves games, Atlanta's diverse restaurants, the High museum of art, live music and Georgia Tech football. Let me know what you are passionate about – I know Atlanta will be able to offer it to you.