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| Market Summary | Kapalua Resort | Kaanapali | Launiupoko | Wailea/Makena | W Maui Oceanfront | S Maui Oceanfront |
|------------------------|----------------|---------------------|--------------|---------------|-----------------------|-------------------|
| Active Listings | 95 | 166 | 25 | 124 | 13 | 13 |
| Potential Short Sale | 1 | 2 | 0 | 1 | 0 | 0 |
| Bank Owned (REO) | 3 | 0 | 0 | 0 | 0 | 0 |
| Average List Price | \$3,212,192 | \$1,339,439 | \$2,268,699 | \$2,596,570 | \$8,923,230 | \$5,027,307 |
| Average Days on Market | 312 | 273 | 263 | 172 | 253 | 132 |
| Listing Volume | \$305,158,307 | \$222,346,978 | \$56,717,490 | \$321,974,799 | \$116,002,000 | \$65,355,000 |
| HOMES | Kapalua Resort | Kaanapali | Launiupoko | Wailea/Makena | W Maui Oceanfront | S Maui Oceanfront |
| Active Listings | 32 | 34 | 13 | 33 | 13 | 7 |
| Low List Price | \$2,300,000 | \$999,000 | \$1,100,000 | \$825,000 | \$1,499,000 Leasehold | \$1,795,000 |
| Average List Price | \$6,711,900 | \$2,513,794 | \$3,009,192 | \$4,015,121 | \$9,183,500 | \$7,316,428 |
| High List Price | \$28,000,000 | \$5,988,000 | \$5,799,000 | \$14,000,000 | \$28,000,000 | \$17,500,000 |
| VACANT LAND | Kapalua Resort | Kaanapali | Launiupoko | Wailea/Makena | W Maui Oceanfront | S Maui Oceanfront |
| Active Listings | 15 | 38 | 12 | 7 | 1 | 6 |
| Low List Price | \$975,000 | \$349,000 | \$550,000 | \$475,000 | \$5,800,000 | \$1,725,000 |
| Average List Price | \$1,791,533 | \$750,951 | \$1,466,499 | \$1,894,714 | \$5,800,000 | \$2,356,666 |
| High List Price | \$3,500,000 | \$2,990,000 | \$2,900,000 | \$3,600,000 | \$5,800,000 | \$3,520,000 |
| CONDOS | Kapalua Resort | Kaanapali | Launiupoko | Wailea/Makena | W Maui Oceanfront | S Maui Oceanfront |
| Active Listings | 48 | 94 | NA | 84 | NA | NA |
| Low List Price | \$715,000 | \$230,000 Leasehold | | \$515,000 | | |
| Average List Price | \$1,323,010 | \$1,152,572 | | \$2,097,771 | | |
| High List Price | \$4,375,000 | \$3,775,000 | | \$10,900,000 | | |
| Pending Sales | Kapalua Resort | Kaanapali | Launiupoko | Wailea/Makena | W Maui Oceanfront | S Maui Oceanfront |
| Total | 6 | 35 | 1 | 11 | 0 | 5 |
| Short Sale | 2 | 4 | 1 | 0 | NA | 0 |
| Bank Owned | 0 | 1 | 0 | 0 | NA | 0 |

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Featured Maui Real Estate Market Update 11/3/13



| Market Summary | Kapalua Resort | Kaanapali | Launiupoko | Wailea/Makena | W Maui Oceanfront | S Maui Oceanfront |
|-------------------|----------------|---------------------|--------------|---------------|-----------------------|-------------------|
| 2013 YTD Volume | Kapalua* | Kaanapali | Launiupoko | Wailea/Makena | W Maui Oceanfront | S Maui Oceanfront |
| # of Sales | 47 | 186 | 23 | 137 | 4 | 10 |
| Short Sale | 2 | 5 | 4 | 6 | 1 | 0 |
| Bank Owned | 2 | 5 | 1 | 5 | 0 | 2 |
| Low Sale | \$479,000 | \$215,000 Leasehold | \$500,000 | \$310,000 | \$430,000 | \$1,600,000 |
| Average Sale | \$1,661,806 | \$950,991 | \$1,351,773 | \$1,828,837 | \$3,676,250 | \$4,429,999 |
| High Sale | \$9,700,000 | \$4,450,000 | \$4,233,000 | \$10,000,000 | \$9,700,000 | \$9,200,000 |
| Average DOM | 313 | 502 | 223 | 193 | 382 | 244 |
| 2013 YTD Volume | \$78,104,906 | \$176,884,342 | \$31,090,800 | \$250,550,757 | \$14,705,000 | \$44,299,999 |
| 2012 YTD | Kapalua* | Kaanapali | Launiupoko | Wailea/Makena | W Maui Oceanfront | S Maui Oceanfront |
| 2012 # Sales | 49 | 190 | 22 | 114 | 5 | 6 |
| 2012 Average Sale | \$1,247,919 | \$690,692 | \$1,174,000 | \$1,391,018 | \$4,387,500 | \$5,353,333 |
| 2012 Volume | \$61,148,031 | \$131,231,546 | \$25,828,000 | \$158,576,060 | \$21,937,500 | \$28,449,999 |
| 2012 Total | Kapalua* | Kaanapali | Launiupoko | Wailea/Makena | W Maui Oceanfront | S Maui Oceanfront |
| 2012 # Sales | 63 | 234 | 27 | 145 | 6 | 7 |
| 2012 Low Sale | \$330,000 | \$150,000 Leasehold | \$320,000 | \$370,000 | \$1,050,000 Leasehold | \$2,500,000 |
| 2012 Average Sale | \$1,113,104 | \$683,179 | \$1,178,564 | \$1,428,576 | \$4,012,916 | \$7,349,999 |
| 2012 High Sale | \$5,988,888 | \$3,999,000 | \$2,900,000 | \$9,850,000 | \$8,600,000 | \$23,000,000 |
| 2012 Volume | \$70,125,531 | \$159,864,015 | \$31,821,250 | \$207,143,560 | \$24,077,500 | \$51,449,999 |

*2012 Sales data for Kapalua includes a Coconut Grove transaction not reported in MLS

Information in MLS is provided by third parties and is subject to change. It may not reflect all transactions in the real estate market.

| This Year vs. Last YTD | Kapalua Resort | Kaanapali | Launiupoko | Wailea/Makena | W Maui Oceanfront | S Maui Oceanfront |
|------------------------|----------------|-----------|------------|---------------|-------------------|-------------------|
| \$ volume | 22% | 26% | 17% | 37% | -49% | 36% |
| Avg Sale | 25% | 27% | 13% | 24% | -19% | -21% |
| # sales | -4% | -2% | 5% | 20% | -20% | 67% |

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