

7 Deadly Seller Myths

1. Always list high so you have room to come down.
2. If it's upgraded and improved, it will sell regardless of price.
3. Price the property to recoup money invested in improvements.
4. Which real estate agent you hire really doesn't matter.
5. You can save money by selling it yourself.
6. Buyers will want to choose their own carpet and paint anyway so Sellers should not bother.
7. Homes don't sell quickly in a buyers market.

So what's a Seller to do?

Call Diane Loomis

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Find out how Diane repeatedly gets her Sellers more money in the shortest time on the market so they can move on with their dreams and goals.