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CHRISTIE'S INTERNATIONAL REAL ESTATE STRENGTHENS POSITION IN COLORADO WITH ADDITION OF KENTWOOD REAL ESTATE

Kentwood Joins Leading International Network of Real Estate Brokers Specializing in the Marketing and Sales of High-value Properties

New York, New York – Christie's International Real Estate, the world's leading luxury real estate network, has awarded Affiliate status to Kentwood Real Estate with a total of approximately 165 real estate professionals operating from three strategically-located offices in Denver. Kentwood will exclusively represent the Christie's brand in the metro Denver area.

Wholly owned by Christie's, the world's leading art business, Christie's International Real Estate is represented in more than 41 countries. Kentwood Real Estate joins this carefully selected organization of brokerages with proven records of success in both high-end property sales and exemplary client service.

"Kentwood Real Estate has established a reputation for integrity, discreet client service, and exceptional professionalism that has won the company respect throughout the Greater Denver market," says Zack Wright, Senior Vice President of Christie's International Real Estate. "The brokerage is comprised of an exceptional team of the area's top luxury real estate professionals. We are delighted to invite the company to join the globally-renowned Christie's International Real Estate network."

Christie's is the largest international real estate network in the world and nearly twice the size of its closest competitor with 1,112 offices and 32,300 real estate professionals. There are more than 9,300 properties priced above \$1 million posted on www.ChristiesRealEstate.com. In addition, numerous luxury homes can be viewed on Kentwood Real Estate's website at www.DenverRealEstate.com. There are nearly 600 luxury homes on the market in metro Denver priced at \$1 million or more.

"We are very pleased to be affiliated with Christie's International Real Estate," said Peter Niederman, Chief Executive Officer of Kentwood Real Estate. "While we serve all segments of the real estate market in a wide range of prices, we are also firmly established as the leader in the luxury home market in metro Denver and select mountain communities. This is an exciting affiliation and we look forward to working with Christie's experienced professionals in 2012 and beyond."

Since its inception, Kentwood has had a high profile presence in Denver's most affluent communities, including Cherry Hills Village, Castle Pines Village, Greenwood Village, Denver Country Club, Cherry Creek, Lower Downtown Denver and many more exclusive neighborhoods. Kentwood's leading real estate professionals serve the luxury home buying and selling needs of corporate executives, professional athletes, philanthropists, entertainers, industrialists, doctors and lawyers, and others who have achieved financial success.

Luxury real estate in Denver is complimented by the city's storied history, cultural attractions, and vibrant lifestyle. The Denver Art Museum is regarded as one of the finest in the country, and the Denver Museum of Nature and Science is among the most acclaimed institutions nationwide. Luxury real estate in Denver is among the most diverse in the country, ranging from breathtaking custom homes in new master-planned communities to luxurious lofts and penthouses in downtown Denver and extraordinary 18th and 19th century mansions in Denver's historic neighborhoods.

ABOUT CHRISTIE'S INTERNATIONAL REAL ESTATE

Christie's, originally founded in 1766 by James Christie, pursued an innovative real estate venture in 1995 by acquiring Great Estates, a luxury real estate network founded in 1987 by Kay Coughlin. Christie's International Real Estate is an Affiliate network by invitation only to the world's most proven and qualified real estate specialists. The company has central hubs in London and New York; field offices in Beverly Hills, California, and Palm Beach, Florida; an operations centre in Santa Fe, New Mexico; and circa 129 Affiliates in Europe; North, Central, and South America; and the Caribbean as well as Asia, Africa, and Oceania. In 2010, new Affiliates were signed in Mallorca, Spain; Milan, Italy; Stockholm, Sweden; Bordeaux, France; Luxembourg; Cancun; Cayman Islands; San Juan, Puerto Rico; and Toronto, Canada, as well as in the U.S., including Stowe, Vermont; Nantucket and Boston, Massachusetts; and Guildford and Ridgefield, Connecticut.

For additional information about Christie's International Real Estate, please contact Lisa Bessone, Director – Global PR and Communications, at +1 505 983 8733 or visit www.christiesrealestate.com

ABOUT KENTWOOD REAL ESTATE

Since 1981, Kentwood Real Estate has been the most trusted name in metro Denver real estate. Locally owned and operated, Kentwood's experienced real estate professionals are ranked among the top-producing Realtors in America. Kentwood Real Estate is dedicated to its legacy of being "Colorado's Premier Real Estate Company" through the highest producing, most knowledgeable, caring and experienced sales team in the country, offering the highest quality customer service experience. Kentwood Real Estate is an innovator known for unparalleled marketing strategies and superior Internet technology that places its clients in the best possible position.

Kentwood Real Estate is comprised of The Kentwood Company in the Denver Tech Center, Kentwood Company at Cherry Creek, and Kentwood City Properties in downtown Denver. For more information, visit Kentwood Real Estate online at www.DenverRealEstate.com.

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