## Secrets of Real Estate Finance & Investing in Foreclosures

Amplify Credit Union Saturday, October 25<sup>th</sup>, 2008 1-3 PM

Kenn Renner
BuyAustin.com

(512) 423-5626 <u>Kenn@BuyAustin.com</u>

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### Kenn Renner, Keller Williams Broker / Speaker

Twenty Five Years in Real Estate Real Estate Family Over \$200,000,000 in Closed Transactions Over \$80,000,000 in the past 3 years Amounting to over 400 home sales since 2005 # 1 Realtor in Williamson County Top 10 – Austin Business Journal Kenn Renner BuyAustin.com

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### Kenn Renner on national TV HGTV's House Hunters

House Hunter's Show – Let me know and I will get you a copy of the show on DVD

Saturday, November 8th @ 9:00 PM CST

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### **TRUST**

1 Tether

Secure

Understand

Respect

**Truth** 

### RELATIONSHIP REFERRAL NETWORK



# Que Paso? What the heck happened? What's next? Stay Tuned?

- Economic Crisis Turmoil Doom & Gloom
- Wall Street hits Main Street in the GUT ?
- Stocks are tagged worthless, 401 Ks guttered?
- Real estate has gone down the tubes?
- Government bail out what bail out?
- PANIC IN THE STREETS? The sky is falling!!

- An inevitable historical correction
- Creating unprecedented economic opportunities of a lifetime for those in a "position" to capitalize on them.
- An opportunity to buy assets at HUGE discounts!
- A time to invest in your future! Engage.

### Don't let the media spin you

- There is a LOT of MIS-INFORMATION
- "Be fearful when others are greedy, and be greedy when others are fearful."
- "Fears regarding the long-term prosperity of the nation's many sound companies make no sense"
- In waiting for the comfort of good news, they are ignoring Wayne Gretzky's advice: "I skate to where the puck is going to be, not to where it has been." Warren Buffet

- Late 90's started with Wall Street packaging auto loans at high yields
- Sub-prime home loans enter the picture following the sub-prime auto model
- High yields attract investors
- Too much money chasing high yields

- Late 90s a push for everyone to buy homes
- Cheap easy money to buy homes
- FNMA & FHLMC Compete with sub-prime
- Home ownership reaches 68-70%
- Where the norm since the 30's was 62-65%
- More capital chasing high rates
- High risk loans packaged with good loans then insured and sold as "safe investments"

- "Secondary market" creates an unlimited supply of funds
- Secondary market expands to provide even more funds for home loans – "AIG?"
- In the early 2000s real estate driven by speculation.
- Higher risk loans more and more available
- No Income No Asset loans appear

- 100% financing with marginal credit nonsense!
- Real estate prices which should have been driven by affordability further driven by speculation
- Models for "risk" were off automation failed
- Real estate values in heated markets were crazy
- The craze came to an end when the mortgages started resetting and the values plateaued
- Speculation ended greed turned to fear
- Trading places !?

- Major players in the market toppled by the failed model – including FNMA & FHLMC
- We (govt) now own Fannie and Freddie
- We (govt) will now own stakes in major institutions
- Unprecedented opportunities !!
- Chase/Wamu, BofA/Countrywide, Wells/Wachovia etc etc

- Mutual funds and stocks liquidated
- Where is the money?
- In the US Treasury, Treasury Bonds, Savings Accounts
- The Government must move fast to get the money moving again
- Lending will be promoted big time time to borrow!
- To capitalize on the opportunities that will await us!

#### **Debt Cancellation**

- The home that you must have paid off before you "retire" – your empty nester retirement home
- Buy it now with cheap money, pay it off over the next 10-20 years – live "Free & Clear"
- Buy a home for your kids college education
- Sell it and use the proceeds to cover tuition OR
- Have them move into it rather and rent the rooms rather than putting them in a dorm

### REALITIES OF TODAY'S MARKET – Austin!

- The Sky is not falling at least not in Austin!
- Top of the charts in most categories
- Strong Affordability Factor
- Literally the last to feel the effects of the "crisis"
- Why? Because we missed out on the real estate feeding frenzy valuation run up of the early 2000s

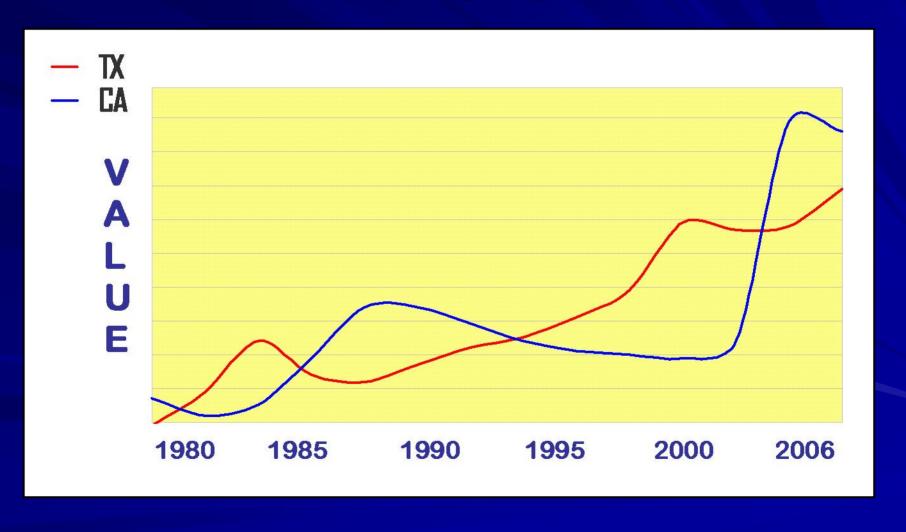
#### STRONG JOB GROWTH

- Immigration Look at the license plates
- Job growth is strong
- Inventory Dropping
- Rental Market Strong GOT TO LIVE SOMEWHERE!
- Retail is BOOMING though slower

#### APPRECIATION IN AUSTIN

- Solid Appreciation
- www.OFHEO.gov 8.34% citywide appreciation 8 th highest appreciation in the nation
- Over building a factor? Not really
- What about that high-rise condo market?
- Where is the glut, where is the scarcity?
- Must know your macro & micro markets TAPs

### COUNTER-CYCLE TO THE COASTS



### THE MARKET IN AUSTIN

- How about the investor crowd? Mixed? Toast?
- How has the mortgage crisis affected the market in the different purchasing categories? Stay tuned
- Investors are limited to 4 properties by traditional financing (fannie/freddie)
- Not limited by portfolio lenders Amplify
- Has the crisis affected the perception, the psyche?

#### Fiction vs. Fact

- Fiction Lending has frozen
- Fact: There is plenty of great loans available especially for primary home purchasers
- Fiction The RE market will get worse?
- Fact it is a buyer's market, that's when you buy!
   Do not try to time the market.
- Fiction Real estate is a bad investment
- Fact There is never a bad time to buy the right

home!

### WHEN SHOULD I REFINANCE?

- How long are you going to hold the property?
- Should I pay points & closing costs?
- How about a no cost loan?
- It takes 48 months +- to recover points
- Should I take a 30 year or 15 year?

### WHO SHOULD REFINANCE MY LOAN?

- A Trusted Advisor NOT INTEREST RATES
- A good reputation and good history referral
- Banker? Broker? Credit Union?
- Get a good faith estimate of closing costs
- Make sure you compare apples to apples
- Try to avoid internet lenders
- Check into the possibility of a "modification"
- BofA/Countrywide \$8 Billion Settlement !!

### **MORTGAGE - THE OPTIONS**

- Popular types of loans
- Fixed, ARM, Hybrid, Interest-Only
- My ARM is adjusting now, should I refinance?
- How will they figure my payment?
- Conforming / Non-conforming (Jumbo) AMPLIFY!

#### **MORTGAGE - WHAT ABOUT...**

- What about the interest-only loan? Payment drops - cool!
- Should I pay off consumer debt with my loan?
- What about equity lines of credit? HELOCS!
- Up to 80% of the value of the property only use the \$\$ if you need it!

#### FIRST TIME HOME BUYERS

- Those who will be affected the most are zero down and/or marginal credit borrowers
- There still is 100% financing, just with much stricter criteria
- FHA is, and always will be, a BIG player
- In Austin, prices are going up & rates are going down... No better time to jump into a first home!

#### **MOVE-UP HOME BUYERS**

- Move-ups are brisk now that equity has grown
- The inventory in the move-up arena is dwindling supply & demand?
- What about move-up programs, guaranteed buy-outs?
- Should I take my equity and pay off other debt or put it all down on the house?
- Should I put less down and invest the difference?

### **MOVE-UP HOME BUYERS**

- PMI is now deductible up to \$100,000 in income
- Who can help me weigh my options?
- Sub-prime fallout is affecting those with low down payments & marginal credit
- Jumbo rates, above \$417,000, are higher except at AMPLIFY!
- May consider a piggy-back if you have a house higher than conforming

### TROPHY HOMES

- \$500,000, \$1 Million +
- Tougher qualifications as the big players have limited EZ qualifiers
- Rates are higher in my opinion, a knee jerk
- Sellers will have to be more flexible, especially in tight markets

#### **MOVE-DOWN HOME BUYERS**

- Empty nesters are rolling down into lower maintenance and smaller homes
- Move-downs usually have larger down payments Should they pay off debt or invest the difference?
- Tax Free Gain! 2 out of the past 5-year rule
- Mortgage fallout should not effect move-downs,
   because move-downs usually have higher equity

### **INVESTORS**

- Still a strong rental market with some would-be home buyers now forced to rent
- Lower tax rates are making for better cash flow
- Austin is still "flight to quality"

### INVESTORS

- Rental property buyers are seeing stricter qualifications – very tight
- Some investment property owners need to sell or are panicking -- creating an opportunity!
- Rental market very strong will get stronger for landlords as fewer new investors come into the market – YOUR OPPORTUNITY!!

### QUESTIONS?

### Part II Investing in Foreclosures

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#### The Foreclosure Process

- Average time from start to finish is 18-20 months
- Typical scenario?
- Pre-foreclosure Getting behind on payments
- Potential Short Sale
- Notice of Default/Notice of Sale
- Foreclosure at the courthouse steps
- REO Real estate owned Hud/REO

## **Good Deal?**

- Not every F/C is a good deal in fact very few are "good deals"
- Must have a trusted advisor professional (TAP)
- Must have a team of professionals
- Must have Realtor who KNOWS the market –
   both sales and rental

# When should I buy during the foreclosure process

- Pre-foreclosure maybe? (emotional seller)
- Potential Short Sale Maybe? (hassle!)
- Notice of Default/Notice of Sale Maybe?
   (everybody and their brother)
- Foreclosure at the courthouse steps Maybe?
   (must pay CASH & buyer beware)
- REO Real estate owned Hud/REO Good time for the "right deal" – Must be Red/Will/Able

## Hold or Flip?

- Most investors get wealthy by buying right and holding over time – utilizing tax and estate laws to their benefit
- Others that have a passion for a "project" will flip the property – need a higher margin to make it work and will pay ordinary income tax on the profit

# RELATIONSHIP REFERRAL NETWORK



#### 104 Carol Ave. Leander, TX

For ALL HUD Properties please visit: http://www.buy1hud.com/hudpickoftheweek Deadline for Bidding on this property is 11/02/08

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offered at \$158,000

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#### Free Search: Austin Area Condos See 14M Photos Satellite Maps!

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Sale

#### 3BR/2.5BA Single Family House

Year Built	2005	
Sq Footage	2,158	
Bedrooms	3	
Bathrooms	2 full, 1 partial	
Floors	2	
Parking	2 Car garage	
Lot Size	Unspecified	
HOA/Maint	\$26 per month	

#### DESCRIPTION

\$100 Down Payment for HUD Foreclosure property

CALL ME NOW at 512-468-8788, Deadline for Bidding on this property is 11/02/08

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In Westview Meadows Subdivision: This property offered as is at \$64.15 per Sqf. Competitive Market analysis in this subdivision shows similar properties are priced at \$169,000 to \$176,000.

This property will be available to preview by appointment only this week before the Deadline on 11/02/08



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2 Living Areas 1 Dining Room 2 Car Garage 2 Story 2158 Square Feet Built in 2005 Carpet & Sheet Vinyl Breakfast Area Self cleaning Oven

3 Bedrooms 2.5 Baths

Microwave

#### 17703 Balmorhea Ct., Round Rock, TX

One Block from DELL & Louis Henna For ALL HUD Properties please visit: http://www.buy1hud.com/hudpickoftheweek

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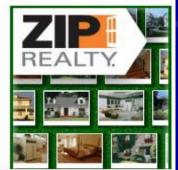
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How to make \$169,742 per house without Cash, Credit, or Experience RealEstateForeclosuresInvesting





#### 3BR/2BA Single Family House

Year Built	1999	
Sq Footage	1,826	
Bedrooms	3	
Bathrooms	2 full, 0 partial	
Floors	1	
Parking	2 Car garage	
Lot Size	6,964 sqft	
HOA/Maint	\$26 per month	

#### DESCRIPTION

HUD Property one block from DELL & Luis Henna

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Looking for HUD Properties?
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http://www.buy1hud.com/hudpickoftheweek

In Cambridge Heights Subdivision;

- 3 Bedrooms
- 2 Baths
- 1 Living Areas
- 2 Dining Room
- 2 Car Garage
- 1 Story
- 1835 Square Feet

Built in 1999

Carpet & Laminate

Formal Dining room

Breakfast Area

Self cleaning Oven

Microwave

Dishwasher & Disposal

Full Bath w/Double Vanity, Garden Tub &

Separate Shower

Walk-in Closet

Pantry

Central A/C and Heat

Utility Room

offered at \$147,000



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Sale

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Year Built	2005	
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2 Living Areas 1 Dining Room 2 Car Garage 2 Story 2158 Square Feet Built in 2005 Carpet & Sheet Vinyl Breakfast Area Self cleaning Oven

3 Bedrooms 2.5 Baths

Microwave

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Homes

**HUD Foreclosure** 

A V

### 12100 JOHNNY WEISMULLER LN, Austin, TX

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Course

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Foreclosures. www.USHUD.com

### offered at \$172,000

2004	
1,553	
3	
2 full, 0 partial	
1	
2 Car garage	
6,997 sqft	
\$27 per month	
	1,553 3 2 full, 0 partial 1 2 Car garage 6,997 sqft

3BR/2BA Single Family House

#### DESCRIPTION

CALL ME NOW at 512-468-8788, Deadline for Bidding on this property is 10/19/08

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Olympic Heights Subdivision

- 3 Bedrooms
- 2 Baths
- 1 Living Areas
- 1 Dining Room
- 2 Car Garage with
- 1 Story
- 1553 Square Feet

Built in 2004

Carpet & Sheet Vinyl

Breakfast Area

Dishwasher & Disposal

Master with Full Bath

Walk-in Closet

Pantry

Central A/C and Heat

Utility Room



Photo 1







click on thumbnail to enlarge







#### OTHER SPECIAL FEATURES

For more information on this property please contact us 512-225-8645

#### 19916 SAN CHISOLM Dr., Round Rock, TX

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#### 4BR/2.5BA Single Family House

Year Built	2003	
Sq Footage	3,697	
Bedrooms	4	
Bathrooms	2 full, 1 partial	
Floors	2	
Parking	2 Car garage	
Lot Size	9,286 sqft	
HOA/Maint	\$20 per month	

#### DESCRIPTION

CALL ME NOW at 512-468-8788, this property is on a "Daily Bid" Deadline and can be purchased for LESS.

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In Greenridge Subdivision;

4 Bedrooms

2.5 Baths

2 Living Areas

2 Dining Room

2 Car Garage

2 Story

2697 Square Feet

Built in 2003

Carpet

Formal Dining room

Fireplace

Breakfast Area

Self cleaning Oven

Self cleaning Over

Dishwasher & Disposal

Full Bath w/Double Vanity, Garden Tub &

Separate Shower

Walk-in Closet

Pantry

Central A/C and Heat

Utility Room



click on thumbnail to enlarge







### 1110 Remington Dr., Leander, TX

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offered at \$128,000

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#### 4BR/2.5BA Single Family House

Year Built	2006	
Sq Footage	1,788	
Bedrooms	4	
Bathrooms	2 full, 1 partial	
Floors	2	
Parking	2 Car garage	
Lot Size	Unspecified	
HOA/Maint	\$32 per month	

#### DESCRIPTION

CALL ME NOW at 512-468-8788, Deadline for Bidding on this property is 11/02/08

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In Benbrook Ranch Subdivision; This property offered as is at \$71.59 per Sqf. Competitive Market analysis in this subdivision shows similar properties are priced at \$144,000 to \$150,000.

This property will be available to preview by appointment only this week before the Deadline on 11/02/08

There are many more HUD properties like this available weekly. For a list of current HUD properties, please contact Moe Paknia at 512-468-8788



Photo 1

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- Or contact us at our office 512-225-8645
- Catch me every Saturday from 1 to 2pm, on David McMillan show on 1370am Austin
- Or listen online at ( http://www.talk1370.com ) for my "HUD Pick of the Week"

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