

6 Day Pre-listing Time Line

Day 1 - House preparation complete & final cleaning. Provide us a list of features & updates (mo/yr).

Day 2 - Photo shoot. We will take pictures of the following main areas – front & rear exterior, kitchen/table space (counter tops clear), Family room, Formal LR & DR's, MBR suite & bath, and basement rec room. The other rooms do not have to be perfect at this point.

Hang lock box (provide us a key) and deliver sign.

Day 3 - Enter draft of listing into MRIS (temp off market). Sent to you for review & approval.

Day 4 - Create draft brochure & virtual tour. Sent to you for review & approval.

Day 5 - Listing, brochure, & virtual tour approved.

Day 6 - Listing changed to active status, create voice mail instructions to agents (we will provide template), brochures deliver, & be ready to show.